

WWW CYBERGUIDE RATINGS FOR CONTENT EVALUATION

Site Title: _____ Subject: _____

URL: _____ Audience: _____

Purpose for exploring this site: _____

Notes on possible uses of this site and URLs for useful linked sites: _____

To determine the worth of the Web site you are considering, evaluate its content according to the criteria described below. Circle “Y” for “Yes”, “N” for “No”, “NA” for “Not Applicable”.

1. First look			
A. User is able to quickly determine the basic content of the site.	Y	N	NA
B. User is able to determine the intended audience of the site.	Y	N	NA
2. Information Providers			
A. The author(s) of the material on the site is clearly identified.	Y	N	NA
B. Information about the author(s) is available.	Y	N	NA
C. According to the info given, author(s) appears qualified to present information on this topic.	Y	N	NA
D. The sponsor of the site is clearly identified.	Y	N	NA
E. A contact person or address is available so the user can ask questions or verify information.	Y	N	NA
3. Information Currency			
A. Latest revision date is provided. Date last revised _____	Y	N	NA
B. Latest revision date is appropriate to material.	Y	N	NA
C. Content is updated frequently.	Y	N	NA
D. Links to other sites are current and working properly.	Y	N	NA
4. Information Quality			
A. The purpose of this site is clear: business/commercial – entertainment – informational - news - personal page - persuasion	Y	N	NA
B. The content achieves this intended purpose effectively.	Y	N	NA
C. The content appears to be complete (no “under construction” signs, for example)	Y	N	NA
D. The content of this site is well organized.	Y	N	NA
E. The information in this site is easy to understand.	Y	N	NA
F. This site offers a sufficient information related to my needs/purposes.	Y	N	NA
G. The content is free of bias, or the bias can be easily detected.	Y	N	NA
H. This site provides interactivity that increases its value.	Y	N	NA
I. The information appears to be accurate based on user’s previous knowledge of subject.	Y	N	NA
J. The information is consistent with similar information in other sources.	Y	N	NA
K. Grammar and spelling are correct.	Y	N	NA
5. Further Information			
A. There are links to other sites that are related to the my needs/purposes.	Y	N	NA
B. The content of linked sites is worthwhile and appropriate to my needs/purposes.	Y	N	NA
Totals			

Based on the total of “yes” and “no” answers and your overall observations, rate the content of this site as:

__ Very useful for my information needs __ Worth bookmarking for future reference __ Not worth coming back to

Comments: